Worshop Proposal for KCWS 2013:
Advancing MAKCi City-Benchmarking

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2013 KCW Summit Theme: Knowledge cities, regions, nations and societies.

Key Words: Knowledge Cities metrics, indexes and indicators. Value-based Capital Systems.
Knowledge, City Taxonomies.

MAKCi Theme and Objective
This workshop offers a practical experience on one of the emblematic components of the WCI’s KCWS series: the Most Admired Knowledge City Awards (MAKCi Awards). Launched in 2006 by the World Capital Institute (WCI) and Teleos UK, the MAKCi Awards is an annual consultation exercise that advances a number of criteria drawn from state-of-the-art research on knowledge-based development (KBD). Inscribed in knowledge-based frameworks, MAKCi is based on a knowledge-economy model that involves an assessment of the value base on which the future development of a city is made possible through a recombination or trading of existing capitals, both traditional and (intangible) knowledge-based capitals. Aim: In this opportunity, the aim of the MAKCi Workshop is to invite participants to have a glimpse of the MAKCi Framework in order to create a MAKCi Nomination of participant’s home cities with relevant knowledge-based initiatives.

MAKCi Relevance to the aim of KCWS 2013
The workshop will aim to attract practitioners and researchers interested in Knowledge City indexes and metrics, which is at the core of KBD interests and the KCW Summit series. The workshop will seek to elicit a consensus-building effort amid participants in a simulation of the exercise in order to reach a decision on which elements and indicators are successful in creating knowledge-based development initiatives for their city-regions.

MAKCi Workshop Audience, Format and Procedure
The MAKCi Workshop would seek for an Open Space format, (http://www.kstoolkit.org/Open+Space), aiming to cover the main topic: Advancing the MAKCi Model for City-Benchmarking, but also letting topics emerge from working tables. Open Space can work with groups of 5 to 2000, in which the common result is a powerful, effective connecting and strengthening of what's already happening in the gathering: planning and action, learning and doing, passion and responsibility, participation and performance (http://www.openspaceworld.org/cgi/wiki.cgi?AboutOpenSpace). Hence, The expected outcome of the MAKCi Workshop is to stir up debate and commitment within the 2013 KCWS community. This will also allow room to outline the future MAKCi nominations in preparation for future MAKCi exercises, and to collectively explore key topics in the field of Knowledge City metrics, indexes and indicators. **Workshop Length**: 90 minutes.

MAKCi Workshop Organizer: Blanca C. Garcia. MSc., PhD. Development. Blanca is a Development Policy Assistant Professor at Northern Borderlands Research College (Colef), in Monterrey, Mexico. She also carries the Awards Programme Executive Director role at the World Capital Institute (WCI). In such capacity, she manages the knowledge-based development international consultation exercise known as MAKCi Awards (Annual International Most Admired Knowledge City Awards), and participates in the Executive Board of the Knowledge Cities World Summit that convenes the Summit on an annual basis.